



Speakerbus

CADENCE Session Exchange

Building a Smarter Cloud



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FOREWORD

Trader Voice Communications are Evolving

The technology and business model behind trader voice has barely changed in 40 years. Analog may have become digital and digital may have become IP based but the commercial driver behind purchasing 'DSOs' or circuits is the same now as it was in the 1980's. CADENCE is now about to change the delivery of trader voice and how it is manifest from connectivity to the myriad of brokers, buyers and sellers that depend on voice communications to the central management, procurement and on-boarding of clients.

As turrets or dealerboards become the preserve of brokers, treasury and sell-side traders/dealers the provision of market access to the buy-side via real-time voice services will become far more open and available.

This is exactly where the CADENCE SIP Exchange will disrupt existing distance-based pricing and complexity. Trader voice users and managers can now look forward to a future where they are in full control. CADENCE is Cloud native meaning that access is globally available with uniform pricing and service and delivery models.

In addition, the CADENCE portal will allow its customers access to diagnostic, usage and programming capabilities that include free web-based applications that are fully compliant, easy to use with corporate branding for customer retention.



Speakerbus



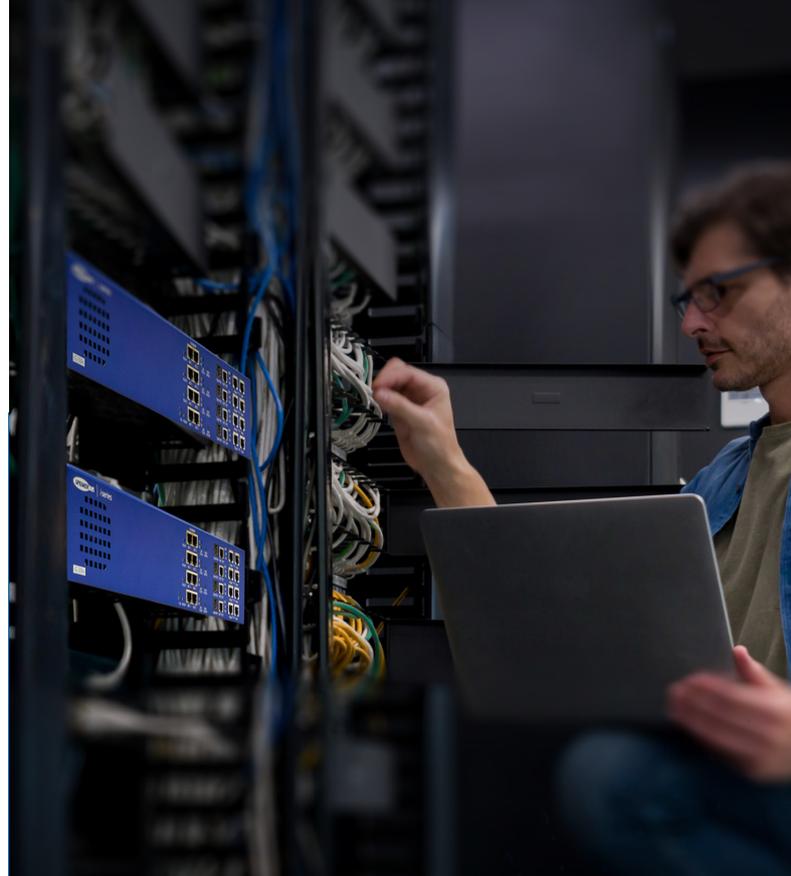
Beyond Digital

Advancing Trader Communications

CADENCE Session Exchange is moving voice trading expensive and feature poor communications technology to a Cloud based architecture that enables open, intuitive global connectivity with web or traditional dealer room platform integration. With over 40 years of experience in building mission-critical voice solutions with high quality audio, our software stack offers enhanced support and advanced diagnostics.

We now natively support client's SIP platforms, trader voice and media SBC's as well as legacy digital interconnect. Current architectures allows client's access to their own meta-data enabling far more efficient compliance to the world's ever changing regulatory regimes.

By instantly connecting new clients via our web application servers we enable instant connectivity, bypassing legacy bottlenecks and turret infrastructure.



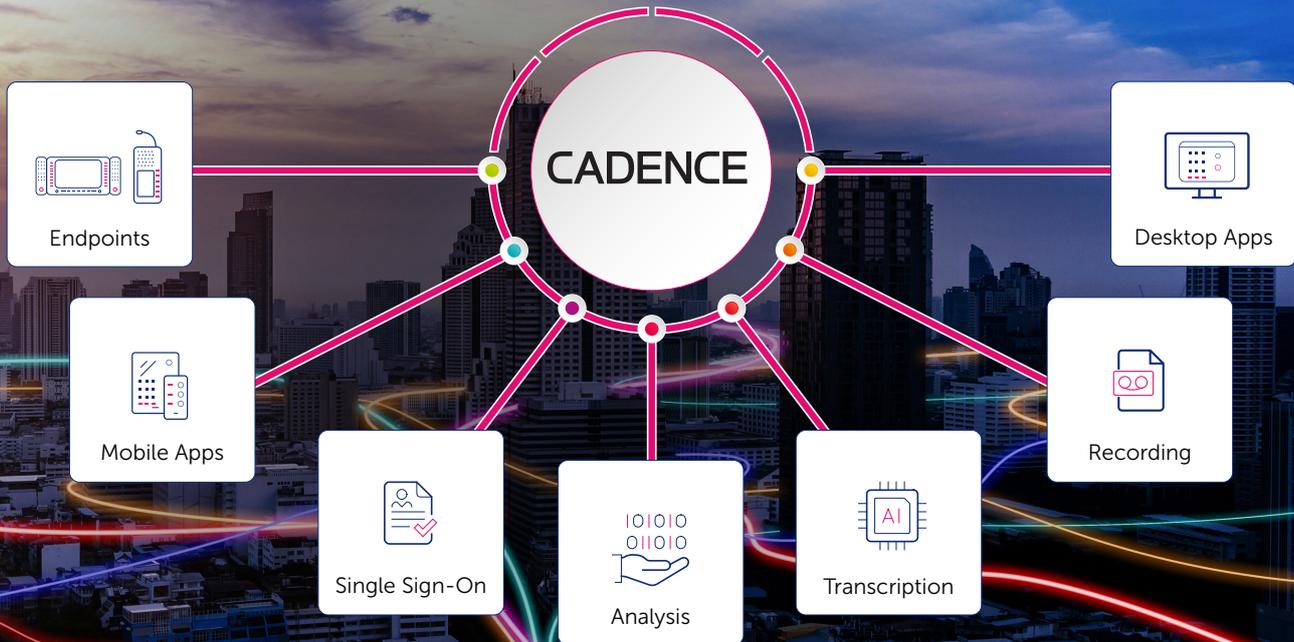
Session based services enable location independent connection costs and new resilience options via Cloud Connect or Secure connect to backup Dedicated connect services.

Advancing Connectivity

Your single source for
trader voice

Advancing cloud technology beyond digital, pushing
connectivity forward.

*Our investment in CADENCE Session Exchange unites
CADENCE Community clients with QORUS product
offerings in a seamless cloud solution, delivering greater
opportunities and value to our clients.*

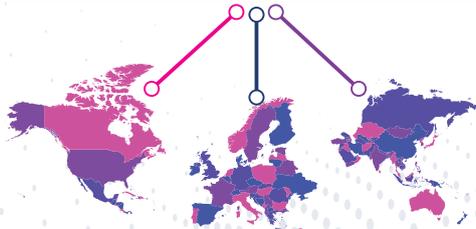


Next Gen Trader Communications

Your One-Stop Source for
Trader Voice Solutions

The one metric that is non-negotiable in the design of any mission-critical network is resilience. Our CADENCE network is based on tertiary connectivity with a primary dual connected VPLS network with GCP as a global backup with distributed HA SBC pairs in each geographic region.

In addition to this a load-balanced VPN architecture enables the third layer of defense against primary or secondary failure.



Multiple HA SIP Exchange clusters in each geographic region.

Enhancing Service Delivery with Connectivity Options

Session Exchange



Cloud Connect

- ❖ Leverage your existing internet connection.

Allow traffic to our CADENCE public addresses and manage the connection internally with your preferred service provider.



Secure Connect

- ❖ Private dedicated connection to CADENCE via a secure tunnel over DIA.

Implementing dedicated internet access (DIA) ensures traffic isolation between your system and the cloud. This solution is often quicker to deploy and more cost-effective.



Dedicated Connect

- ❖ Private dedicated connection to CADENCE over Metro Ethernet.

With a managed secure link you utilise a premium service with complete Traffic Isolation and a Quality Guarantee of minimal latency.



Enterprise Connect

- ❖ Private dedicated connection to CADENCE via Cloud Peering.

The enterprise peering offers Traffic Isolation, Minimal Latency and Resilience Options that are automated via Border Gateway Protocol failover.

Customer | On Premise | Data-Centre | Cloud

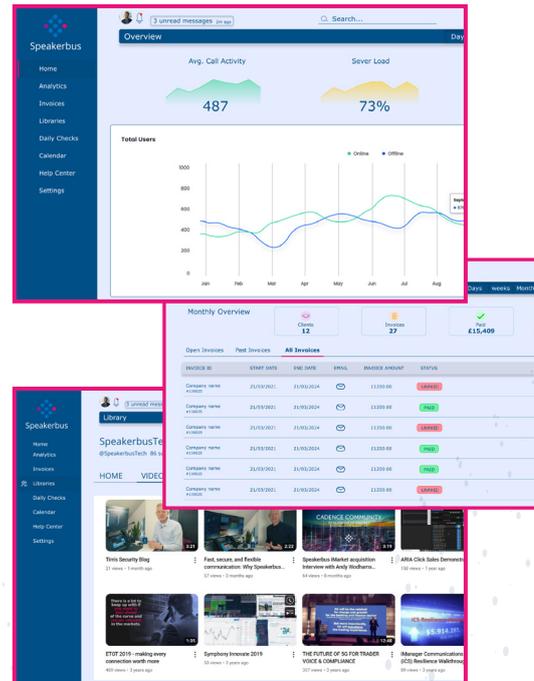
The CADENCE Reporting Portal

MAESTRO

Our MAESTRO portal allows you to manage your remote relationship with Cadence as well as a myriad other Speakerbus products and services.

- **Analytics** – Real-time dashboard for Cadence activity and infrastructure updates.
- **Invoicing** – Monitor invoicing, deployments, and cost analysis.
- **Support** – Log, track, and communicate trouble tickets with help desk.
- **Inventory** – Monitor deployments and spare capacity usage.
- **Ready for Business** – Ensure system stability and compliance.
- **Network Management** – Oversee deployment, routing, and capacity.
- **Provisioning** – Monitor and manage 'b-end' users as needed.
- **Training and Help desk** – 24/7 access to support and training resources.

Connect | Monitor | React



Trader Communication in a Global Marketplace

ARIA Soft Client

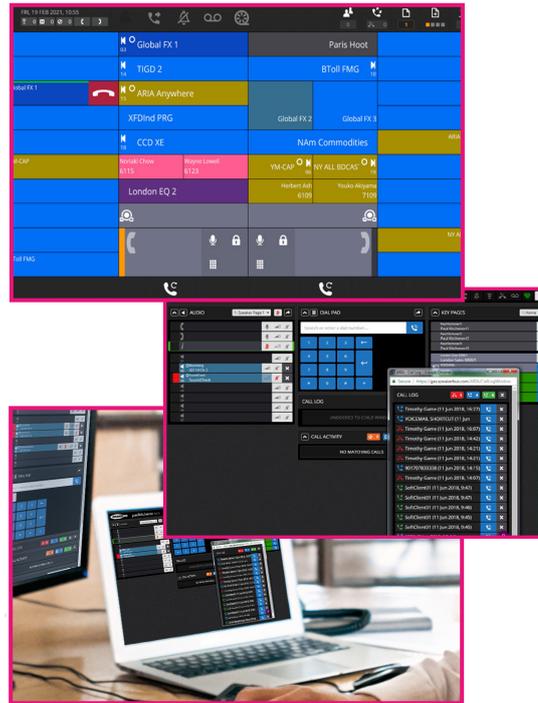
ARIA is a cloud-based virtual trading solution that lets you voice trade securely from anywhere. Whether in the office or remote, ARIA ensures seamless access to your broker lines and team communications. It works across all devices—desktop, laptop, or mobile—offering a familiar, easy-to-use interface.

With end-to-end encryption, voice recording options, and compliance with all regulations, ARIA provides a secure and hassle-free experience.

No complex setup required.

Just connect, click, and talk—keeping business running smoothly, wherever you are.

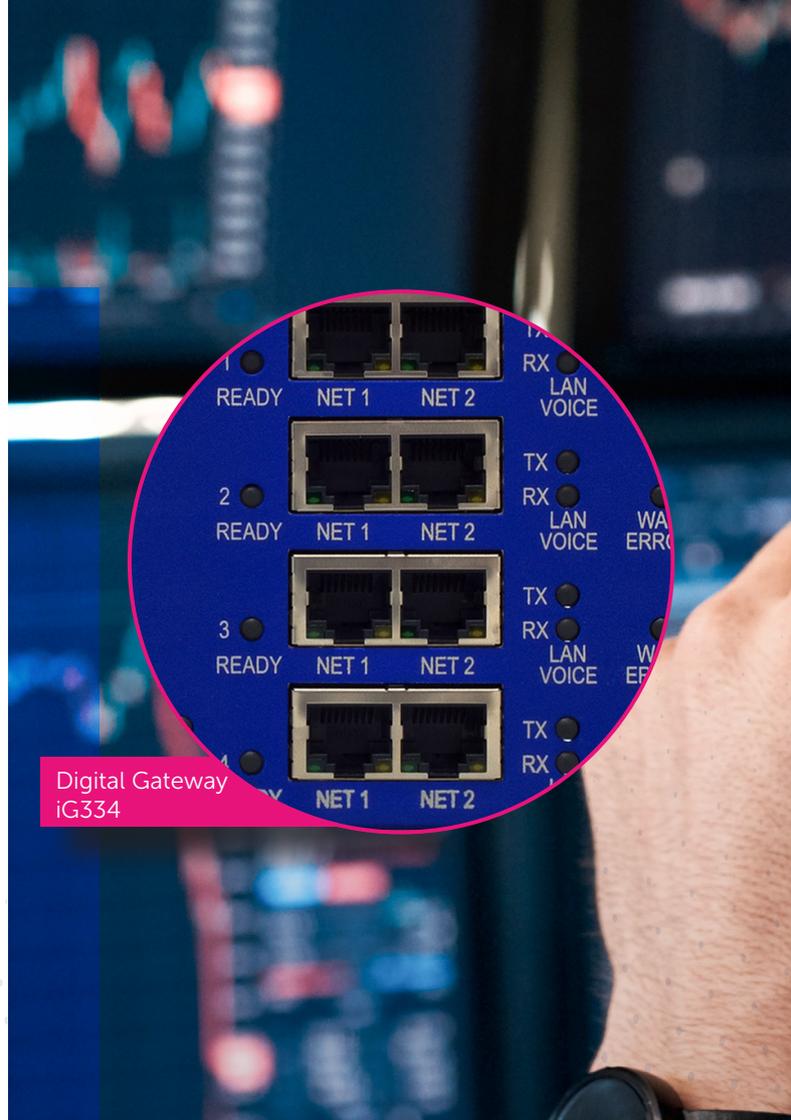
Smart | Simple | Secure



Security and Resilience

Our infrastructure ensures robust security and unparalleled resilience

- Software defined networks
- Segmentation of traffic
- Diversity to client
- Resilient geographical data centres
- High availability applications, compute and storage
- Monitored by two independent platforms
- Audited internally and externally



Digital Gateway
iG334

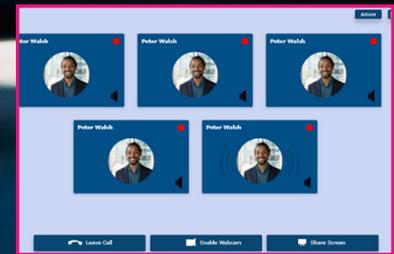
Multimedia Trading for the Future

CELLO

CELLO is a powerful, web-based platform designed for traders, offering eight simultaneous channels for seamless multi-media market interaction.

Built with modern cloud native technologies like Kubernetes and React, CELLO is optimised for both PC and mobile, ensuring smooth collaboration and trading anytime, anywhere.

- Voice, video, and text connectivity
- Conference creation and features
- Auth0 login and identification
- Voice, text, and video recording
- Screen sharing with multi-user white-boarding
- API support for third-party integration



A screenshot of the "Members" list in the CELLO interface. It features a search bar for "Search Member" and "Search Roles". Below is a table with columns for "User Name", "Role", and "Team".

User Name	Role	Team
Jonanna Trimmings	Financial Advisor	Finance
Stephen Coops	Administrator	Administration
Polly Elvins	Engineer	Electronics
Travis Smith	Project Manager	Programme
Brad Unar	Administrator	Administration
Kevin Scott	Investor	Broker
Jessica Hall	Billing Assistant	Finance
Sophie Jackson	Engineer	Electronics
Sarah Jayne	Technician	Electronics

Every connection is worth more

Let's Talk

- Fast response line pricing from our dedicated CADENCE team.
- Build a full trader voice solution in the cloud with our team of architects.
- Sign up for further news and announcements via our social channels and email subscription service.

The Speakerbus Group is a leading provider of communications solutions for the institutional financial trading community. Our portfolio of collaboration, connectivity and compliance solutions help trading organisations gather and share the information to make informed decisions, execute trades and build relationships.

For further information visit www.speakerbus.com/contact-us or call:

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